



*"Jean Kilbourne's arguments are as focused and unassailable as those of a good prosecutor. Piece by piece she builds a case for an America deeply corrupted by advertisers."*  
...Mary Pipher, Author of Reviving Ophelia

# Killing Us Softly

**FREE!**

**Advertising's  
Image  
Of Women**

**FILM: "KILLING US SOFTLY 4"**

(45 min, Sud Jhally, 2010 )

In this new, highly anticipated update of her pioneering Killing Us Softly series, the first in more than a decade, Jean Kilbourne takes a fresh look at how advertising traffics in distorted and destructive ideals of femininity.

The film marshals a range of new print and television advertisements to lay bare a stunning pattern of damaging gender stereotypes -- images and messages that too often reinforce unrealistic, and unhealthy, perceptions of beauty, perfection, and sexuality.

***Friday Night at the Meaningful Movies***

**Fri July 2, 7 PM**

**Keystone United Church of Christ  
5019 Keystone Place N., Seattle**

1/2 Block N of NE 50th; 1 block E of Meridian. Metro Bus 16, 26 & 44

[www.meaningfulmovies.org](http://www.meaningfulmovies.org)

Event is FREE and open to the public!

Wallingford Neighbors for Peace and Justice

***"Friday Night at the  
Meaningful Movies"***

Social Justice Documentaries  
and community discussion  
...every Friday Evening

**FREE! ...donations kindly accepted**